

Cookies Policy

Version 2.0 | Last updated: 1 September 2026

At a glance

We use strictly necessary technologies to run and secure the SwimWise website. We do not intentionally use analytics, advertising or marketing cookies on the website at the date of this policy. If that changes, we will update this policy and ask for consent before those optional technologies are used.

1. Who we are

SwimWise Scotland CIC is responsible for this website and this Cookies Policy.

- Registered company number: SC886931
- Registered office: Gynack Villa, 1 High Street, Kingussie, Scotland, PH21 1HS
- Email: hello@swimwise.scot
- ICO registration reference: ZC184243

2. What cookies and similar technologies are

Cookies are small files stored on, or accessed from, your device when you visit a website. Similar technologies can include browser storage, pixels, scripts and tags. They can be used to make a website work, remember a choice or measure how people use a site.

3. Technologies used on the SwimWise website

The SwimWise website is built using Wix. Wix and the website may use strictly necessary technologies for functions such as security, fraud prevention, load balancing, navigation, form delivery and remembering your cookie choice.

These strictly necessary technologies are used because they are needed to provide and secure the website or a service you have specifically requested. They cannot be switched off through the cookie-preferences tool, although you can block them in your browser. Doing so may mean that parts of the website do not work properly.

We do not intentionally use analytics, advertising, marketing or social-media tracking cookies on the SwimWise website at the date of this policy.

4. Optional cookies and consent

If we introduce optional cookies or similar technologies in future, for example to measure website use or support embedded third-party content, we will explain their purpose and ask for your consent before they are stored on or accessed from your device.

You will be able to accept or reject optional cookies with equal ease, and to change your choice later through the website's cookie settings. Continuing to browse the website is not treated as consent.

5. Services outside this website

Soakly is used for customer accounts, bookings, classes and payment arrangements, and Stripe is the payment gateway and processor used through Soakly. When you follow a link from the SwimWise website to a Soakly or Stripe service, you leave the SwimWise website. Those services operate their own websites or payment pages and their own privacy and cookie information applies there.

This policy covers cookies and similar technologies used on the SwimWise website. It does not describe the cookies used on a third-party website or service after you leave our site.

6. Managing your choices

Cookie settings on our website

You can review or change any optional-cookie choice through the cookie settings link available on our website. If no optional cookies are active, the settings will show that no optional categories are in use.

Browser controls

Most browsers also allow you to delete or block cookies. You can find this in your browser's privacy or security settings. Blocking strictly necessary technologies may affect how the website works.

7. Our cookie review

We review the technologies used on the SwimWise website when we add or remove website features, third-party services, analytics, marketing tools or embedded content. We will update this policy and the cookie-preferences tool before introducing a new optional category.

The specific names and lifetimes of cookies can change when Wix updates its platform or when website features change. The current cookie categories and choices are shown through the cookie-preferences tool at the time you visit the website.

8. Further information and contact

For information about how we use personal information, please read our Privacy Notice. If you have a question about cookies or this policy, email hello@swimwise.scot.

9. Changes to this policy

We may update this policy when the website, the technologies used or legal requirements change. The latest version will be available on our website, with the updated date shown at the top.