

Accessibility Statement

Version 1.0 | Last updated: 1 September 2026

Our commitment

We want www.swimwise.scot to be usable by as many people as possible. If something is difficult to use, understand or access, tell us and we will do our best to help.

1. Our approach

SwimWise Scotland CIC is working to make its website clear, practical and usable across different devices and for people with different access needs. We use the Web Content Accessibility Guidelines (WCAG) 2.2 AA as a useful guide when designing and reviewing the site.

We have not commissioned an independent technical accessibility audit and do not claim that every part of the website fully meets WCAG 2.2 AA. We will continue to identify and improve barriers as the site develops.

2. What we are doing

When creating and reviewing website content, we aim to:

- use clear headings and straightforward language;
- make pages work across desktop, tablet and mobile layouts;
- use meaningful link and button text;
- add alternative text to images that carry useful information, while marking decorative images as decorative where appropriate;
- use colour and contrast thoughtfully, without relying on colour alone to communicate essential information;
- make forms and practical information as clear as we can; and
- review downloadable documents, links and new content before publishing them.

3. Known limitations

We know that accessibility is ongoing work. Current limitations may include:

- Some photographs and visual content may be replaced as our programme imagery develops. We will review the alternative text when an image changes.
- Some downloadable documents, particularly older documents or materials created by third parties, may not be fully accessible to every screen reader or assistive technology.
- Some services linked from our site, including Soakly and Stripe, are provided and controlled by other organisations. Their accessibility is outside our direct control.

If you find a problem not listed here, please tell us. We will consider the issue and, where possible, fix it or provide the information in another way.

4. Requesting information in another format

If you need information from this website in another format, such as a clearer document, large print, plain text or a conversation about the information, email hello@swimwise.scot. Please tell us what you need and how you would prefer to receive it.

We will respond as soon as we can and will work with you to find a practical way to provide the information.

5. Reporting an accessibility problem

If you have difficulty using any part of www.swimwise.scot, email hello@swimwise.scot. Please include the page or link you were using, a brief description of the problem and, if you are comfortable sharing it, the device or browser you were using. This will help us investigate and improve the site.

6. How this statement was prepared

This statement was prepared on 1 September 2026. It is based on our own review of the website's content, layouts, links, forms, responsive behaviour and available accessibility settings. It is not the result of a formal external accessibility audit.

We will review this statement at least annually and sooner if we make a significant change to the website or become aware of a material accessibility issue.

7. Contact

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